DENVER'S KMGH WORKING FOR YOU 123 Speer Blvd

KMGH 123 Speer Blvd Denver, CO 80203 Main: (303)832-7777

www.theDENVERchannel.com

Billing:

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Billing Address:

GMMB Inc. Attention: Accounts Payable 1010 Wisconsin Ave, NW Suite 800 Washington DC, DC 20007

Send Payment To:

KMGH EW Scripps PO Box 30509 Los Angeles, CA 90030-0509

Invoice #	Invoice Date	Invoice Month	Invoice Period
183999-1	08/19/12	August 2012	07/30/12 - 08/17/12

Station	Account Executive	Sales Office	Sales Region
KMGH	David Lombardo	EWS-Washingto	National

 Advertiser
 Product
 Estimate Number

 President/Obama (D)
 Obama for America
 1549 Sked C

| IDB # | Advertiser Code | Product Code

Agency Ref Advertiser Ref MAJ

Spots/

Line Start Date End Date Description	Start/End Time	MTWTFSS	Length \	Week	Rate	Type	
1 08/04/12 08/17/12 GMA M-F 7-9A	7A-9A	MTWTF	:30	5	\$700.00	NM	
Weeks: Start Date 08/04/12 End Date 08/10/12 MTWTFSS MTWTF	Spots/Week 5	Rate \$700.00					
Spots: # Ch Day Air Date Air Time Descri		Start/End Time	<u>Length</u>				Rate Type
2 KMGHM 08/06/12 7:29 AM GMA N		7A-9A		0FA12D088H			\$700.00 NM
1 KMGHTu 08/07/12 8:53 AM GMA N		7A-9A		OFA12D088H			\$700.00 NM
3 KMGHW 08/08/12 7:42 AM GMA N	1-F 7-9A	7A-9A	:30	OFA12D088H			\$700.00 NM
4 KMGHTh 08/09/12 8:29 AM GMA N	1-F 7-9A	7A-9A	:30	0FA12D087H			\$700.00 NM
5 KMGHF 08/10/12 7:58 AM GMA N	-	7A-9A	:30	0FA12D087H			\$700.00 NM
Weeks: Start Date 08/11/12 End Date 08/17/12 MIWIFSS MIWIFS MIWIF	Spots/Week 4	Rate \$700.00					
Spots: # Ch Day Air Date Air Time Descri		Start/End Time	Length				Rate Type
6 KMGHTu 08/14/12 8:29 AM GMA N		7A-9A		0FA12D087H			\$700.00 NM
9 KMGHW 08/15/12 7:30 AM GMA N	1-F 7-9A	7A-9A		OFA12D087H			\$700.00 NM
8 KMGHTh 08/16/12 7:29 AM GMA N	1-F 7-9A	7A-9A		0FA12D087H			\$700.00 NM
7 KMGH F 08/17/12 7:49 AM GMA N	1-F 7-9A	7A-9A	:30	0FA12D087H			\$700.00 NM
2 08/05/12 08/12/12 GMA SUN	Sun GMA 6A-7A	S	:30	1	\$200.00	NM	
Weeks: Start Date 08/04/12 End Date 08/10/12 MTWTFSSS	Spots/Week 1	Rate \$200.00					
Spots: # Ch Day Air Date Air Time Descri		Start/End Time	Length				Rate Type
1 KMGH Su 08/05/12 6:48 AM GMA S	_	Sun GMA 6A-7A	:30	0FA12D088H			\$200.00 NM
Weeks: Start Date 08/11/12 End Date 08/17/12 MIWIFSSS	Spots/Week 1	Rate \$200.00					
Spots: # Ch Day Air Date Air Time Descri	<u>otion</u>	Start/End Time	Length				Rate Type
2 KMGH Su 08/12/12 6:59 AM GMA S	SUN	Sun GMA 6A-7A	:30	0FA12D087H			\$200.00 NM
3 08/05/12 08/12/12 7A-8A SUN MORN NE	W\$7A-8A	S	:30	1	\$300.00	NM	
Weeks: Start Date 08/04/12 End Date 08/10/12 MTWTFSSS	Spots/Week 1	Rate \$300.00					
Spots: # Ch Day Air Date Air Time Descri		Start/End Time	Length				Rate Type
	SUN MORN NEWS	7A-8A	:30	0FA12D088H			\$300.00 NM
Weeks: Start Date 08/11/12 End Date 08/17/12 MIWIFSSS	Spots/Week 1	Rate \$300.00					
Spots: # Ch Day Air Date Air Time Descri	<u>otion</u>	Start/End Time	Length	Ad-ID			Rate Type



| Invoice # | Invoice Date | Invoice Month | Invoice Period | August 2012 | O7/30/12 - 08/17/12

 Advertiser
 Product
 Estimate Number

 President/Obama (D)
 Obama for America
 1549 Sked C

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1.								Spots/				
Spots # Ch Day Air Date ArTime Description Start/End Time Length Ad-ID Rate Type 2 KMGH Su 08/12/12 7-29 AM 7A-SA SUM MORN NEWS 7A-SA 30 0FA128087II \$300.00 NM	Line Start Da	ate End Da	te Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
2 KMGH Su 08/12/12 7:29 AM 7A-8A SUN MORN NEWS 7A-8A 30 0FA120087B \$300.00 NM 4 08/04/12 08/17/12 Inside Edition 9A 9A-930A MITTET ::30 5 \$350.00 NM Weeks: Start Date End Date MITTES Spots-Week	3 08/05/1	2 08/12/1	2 7A-8	A SUN MORN NE\	V\$7A-8A	S	:30	1	\$300.00	NM		
4 08/04/12 08/17/12 Inside Edition 9A 9A-930A MIWIF 30 5 \$350.00 NM	Spots: #	Ch Day	Air Date	Air Time Descrip	tion	Start/End Time	Length	Ad-ID			Rate	Туре
Weeks: Start Date GROWIT ORFOTO	2	KMGH Su	08/12/12	7:29 AM 7A-8A	SUN MORN NEWS	7A-8A	:30	0FA12D087H			\$300.00) NM
Weeks: Start Date GROWIT ORFOTO	4.00/04/4	0.00/47/4	المداعات	- Falitian OA	04 0204	MEURE	-20	_	Ф ОБО ОО	NIN A		
Spots #C	4 08/04/1	2 08/17/1	2 Inside	e Edition 9A	9A-930A	MI WI F	:30	5	\$350.00	INIVI		
3 KMGHM 08/06/12 9-26 AM Inside Edition 9A 9A-930A 30 0FAIZD088H \$350.00 NM	Weeks:					\$350.00						
1 KMGHTU 08/07/12 9:22 AM Inside Edition 9A 9A-930A 3.0 0FA12D088H \$350.00 NM				Air Time Descrip	<u>tion</u>	Start/End Time						
2 KMGH W 0808/12 9:20 AM Inside Edition 9A 9A-930A :30 0FA120088II \$350.00 NM 5 KMGHF 0810712 9:22 AM Inside Edition 9A 9A-930A :30 0FA120087II \$350.00 NM Weeks: Start Date End Date MTWTFS: Spots/Week 8 KMGH M 0813712 9:24 AM Inside Edition 9A 9A-930A :30 0FA120087II \$350.00 NM 7 KMGH W 0817572 9:12 AM Inside Edition 9A 9A-930A :30 0FA120087II \$350.00 NM 8 KMGH M 0813712 9:22 AM Inside Edition 9A 9A-930A :30 0FA120087II \$350.00 NM 8 KMGH M 0813712 9:22 AM Inside Edition 9A 9A-930A :30 0FA120087II \$350.00 NM 8 KMGH Th 0817672 9:12 AM Inside Edition 9A 9A-930A :30 0FA120087II \$350.00 NM 6 KMGH F 0817712 9:27 AM Inside Edition 9A 9A-930A :30 0FA120087II \$350.00 NM 5 08/04/12 0817712 9:27 AM Inside Edition 9A 9A-930A :30 0FA120087II \$350.00 NM Weeks: Start Date Bridge Start Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMGH M 0806712 9:47 AM Millionaire 930A-10A :30 0FA120088II \$350.00 NM 4 KMGH Th 0806712 9:47 AM Millionaire 930A-10A :30 0FA120088II \$350.00 NM 4 KMGH Th 0806712 9:43 AM Millionaire 930A-10A :30 0FA120088II \$350.00 NM 4 KMGH Th 0806712 9:43 AM Millionaire 930A-10A :30 0FA120088II \$350.00 NM 5 KMGH F 0810712 9:53 AM Millionaire 930A-10A :30 0FA120088II \$350.00 NM 5 KMGH F 0810712 9:44 AM Millionaire 930A-10A :30 0FA120088II \$350.00 NM 5 KMGH F 0810712 9:44 AM Millionaire 930A-10A :30 0FA120088II \$350.00 NM 5 KMGH F 0810712 9:44 AM Millionaire 930A-10A :30 0FA120088II \$350.00 NM 5 KMGH F 0810712 9:55 AM Millionaire 930A-10A :30 0FA120088II \$350.00 NM 5 KMGH F 0810712 9:55 AM Millionaire 930A-10A :30 0FA120088II \$350.00 NM 5 KMGH F 0810712 0:36 AM THE VIEW 10A-11A :30 0FA120088II \$550.00 NM 1 KMGH H 080672 10:59 AM THE VIEW 10A-11A :30 0FA120088II \$550.00 NM 1 KMGH H 0806712 10:37 AM THE VIEW 10A-11A :30 0FA120088II \$550.00 NM 1 KMGH H 0806712 10:37 AM THE VIEW 10A-11A :30 0FA120088II \$550.00 NM 1 KMGH H 0806712 10:37 AM THE VIEW 10A-11A :30 0FA120088II \$550.00 NM 1 KMGH H 0806712 10:37 AM THE VIEW 1				9:26 AM Inside E	Edition 9A							
A KMGH F				9:22 AM Inside E	Edition 9A	9A-930A						
S KMGH F												
Weeks: Start Date Brid Date MIWIFS Spots/Week Safo.00 Start/End Time Length Ad-ID Rate Type Spots/# (Ch. Day Air Date Air Time Description Start/End Time Length Ad-ID Start/End Time Length Ad-ID Start/End Time Length Ad-ID Start/End Time Length Ad-ID Start/End Time Start Date Start D						9A-930A	:30	OFA12D087H			\$350.00) NM
Spots: # Ch Day Air Date Air Time Description StartEnd Time Length Ad-ID Rate Type							:30	OFA12D087H			\$350.00) NM
9 KMGHM 08/13/12 9:29 AM Inside Edition 9A 9A-930A :30 0FA12D087II \$350.00 NM 7 KMGHW 08/15/12 9:12 AM Inside Edition 9A 9A-930A :30 0FA12D087II \$350.00 NM 8 KMGHTh 08/16/12 9:22 AM Inside Edition 9A 9A-930A :30 0FA12D087II \$350.00 NM 6 KMGHF 08/17/12 Millionaire 930A-10A MIWIF :30 5 \$350.00 NM 9A-930A :30 0FA12D087II \$350.00 NM 9A-930A :30 0FA12D088II \$350.00 NM 9A-930A :30 0FA12D087II \$350.00 N		08/11/12	08/17/	12 MTWTF	4	\$350.00						_
7 KMGHW 08/15/12 9:12 AM Inside Edition 9A 9A-930A :30 0FA12D087H \$350.00 NM 8 KMGHT 08/16/12 9:22 AM Inside Edition 9A 9A-930A :30 0FA12D087H \$350.00 NM 6 KMGHF 08/17/12 9:27 AM Inside Edition 9A 9A-930A :30 0FA12D087H \$350.00 NM \$5 08/04/12 08/17/12 Millionaire 930A-10A MTWTF :30 5 \$350.00 NM \$\$\$08/04/12 08/17/12 Millionaire 930A-10A MTWTF :5 \$350.00 NM \$\$\$\$\$08/04/12 08/17/12 Millionaire 930A-10A :30 0FA12D087H \$350.00 NM \$												
8 KMGHTh												
6 KMGHF 08/17/12 9:27 AM Inside Edition 9A 9A-930A :30 0FA12D087II \$350.00 NM Solid Soli												
S 08/04/12												
Weeks: Start Date End Date MTWTFSS Spots/Week Rate \$350.00	Ь	KMGHF	08/17/12	9:27 AIVI INSIDE E	altion 9A	9A-930A	:30	UFA12DU87H			\$350.00) INIVI
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	5 08/04/1	2 08/17/1	2 Millio	naire	930A-10A	MTWTF	:30	5	\$350.00	NM		
2 KMGHM	Weeks:				Spots/Week 5							
1 KMGHTu	Spots: #			Air Time Descrip	<u>tion</u>	Start/End Time					Rate	Type
3 KMGH W 08/08/12 9:39 AM Millionaire 930A-10A :30 0FA12D088II \$350.00 NM												
A KMGHTh				9:53 AM Milliona	ire	930A-10A						
S KMGH F				9:39 AM Milliona	ire							
Weeks: Start Date End Date O8/17/12 End Date O8/17/12 Spots/Week Sa50.00 Start/End Time Length Ad-ID Rate Type Sa50.00 NM	4	KMGHTh		9:54 AM Milliona	ire	930A-10A					\$350.00) NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	_						:30	OFA12D087H			\$350.00) NM
8 KMGH Tu 08/14/12 9:48 AM Millionaire 930A-10A :30 0FA12D087H \$350.00 NM 7 KMGH W 08/15/12 9:39 AM Millionaire 930A-10A :30 0FA12D087H \$350.00 NM 6 KMGH Th 08/16/12 9:46 AM Millionaire 930A-10A :30 0FA12D087H \$350.00 NM 9 KMGH F 08/17/12 9:53 AM Millionaire 930A-10A :30 0FA12D087H \$350.00 NM 6 08/04/12 08/17/12 THE VIEW 10A-11A MIWTF :30 5 \$550.00 NM Weeks: Start Date 08/04/12 08/10/12 MIWTF 08/04/12 08/10/12 Spots/Week MIWTF 5 \$550.00 Spots/Week MIWTF 5 \$550.00 Spots/Week MIWTF 5 \$550.00 NM Spots/Week MIWTF 5 \$550.00 NM 2 KMGH M 08/06/12 10:59 AM THE VIEW 10A-11A :30 0FA12D088H \$550.00 NM 4 KMGH Tu 08/07/12 10:38 AM THE VIEW 10A-11A :30 0FA12D088H \$550.00 NM 3 KMGH W 08/08/12 10:59 AM THE VIEW 10A-11A :30 0FA12D087H \$550.00 NM 4 KMGH Th 08/09/12 10:37 AM THE VIEW 10A-11A :30 0FA12D087H \$550.00 NM 5 KMGH F 08/10/12 08/17/12 MIWTF-		08/11/12	08/17/	12 MTWTF	4	\$350.00					_	_
7 KMGHW 08/15/12 9:39 AM Millionaire 930A-10A :30 0FA12D087H \$350.00 NM 6 KMGH Th 08/16/12 9:46 AM Millionaire 930A-10A :30 0FA12D087H \$350.00 NM 9 KMGH F 08/17/12 9:53 AM Millionaire 930A-10A :30 0FA12D087H \$350.00 NM \$												
6 KMGH Th 08/16/12 9:46 AM Millionaire 930A-10A :30 0FA12D087H \$350.00 NM 9 KMGH F 08/17/12 9:53 AM Millionaire 930A-10A :30 0FA12D087H \$350.00 NM 6 08/04/12 08/17/12 THE VIEW 10A-11A MIWTF :30 5 \$550.00 NM Weeks: Start Date 08/04/12 08/10/12 MIWTF End Date 08/10/12 MIWTF Spots/Week 5550.00 Spots/Week 08/06/12 10:59 AM THE VIEW Rate 08/06/12 10:59 AM THE VIEW 10A-11A :30 0FA12D088H \$550.00 NM 4 KMGH Tu 08/07/12 10:38 AM THE VIEW 10A-11A :30 0FA12D088H \$550.00 NM 3 KMGH W 08/08/12 10:59 AM THE VIEW 10A-11A :30 0FA12D088H \$550.00 NM 1 KMGH Th 08/09/12 10:37 AM THE VIEW 10A-11A :30 0FA12D087H \$550.00 NM 5 KMGH F 08/10/12 10:33 AM THE VIEW 10A-11A :30 0FA12D087H \$550.00 NM Weeks: Start Date 08/17/12					•••							
9 KMGH F 08/17/12 9:53 AM Millionaire 930A-10A :30 0FA12D087H \$350.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week S550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type Air MGH TU 08/07/12 10:39 AM THE VIEW 10A-11A :30 0FA12D088H \$550.00 NM A KMGH TU 08/07/12 10:59 AM THE VIEW 10A-11A :30 0FA12D088H \$550.00 NM A KMGH TU 08/07/12 10:59 AM THE VIEW 10A-11A :30 0FA12D088H \$550.00 NM A KMGH TU 08/07/12 10:59 AM THE VIEW 10A-11A :30 0FA12D088H \$550.00 NM A KMGH TU 08/07/12 10:59 AM THE VIEW 10A-11A :30 0FA12D088H \$550.00 NM A KMGH TU 08/07/12 10:33 AM THE VIEW 10A-11A :30 0FA12D088H \$550.00 NM A KMGH TU 08/07/12 10:33 AM THE VIEW 10A-11A :30 0FA12D087H \$550.00 NM A KMGH TU 08/07/12 10:33 AM THE VIEW 10A-11A :30 0FA12D087H \$550.00 NM A KMGH TU 08/07/12												
Weeks: Start Date End Date MTWTFS Spots/Week Rate Stort/End Time Length Ad-ID Rate Type Stort/End Time Stort/End Tim												
Weeks: Start Date 08/04/12 End Date 08/10/12 MTWTFSS MTWTF 5 Spots/Week \$550.00 Rate \$550.00 Rate \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMGH M 08/06/12 10:59 AM THE VIEW 10A-11A :30 0FA12D088H \$550.00 NM 4 KMGH Tu 08/07/12 10:38 AM THE VIEW 10A-11A :30 0FA12D088H \$550.00 NM 3 KMGH W 08/08/12 10:59 AM THE VIEW 10A-11A :30 0FA12D088H \$550.00 NM 1 KMGH Th 08/09/12 10:37 AM THE VIEW 10A-11A :30 0FA12D087H \$550.00 NM 5 KMGH F 08/10/12 10:33 AM THE VIEW 10A-11A :30 0FA12D087H \$550.00 NM Weeks: Start Date 08/11/12 08/17/12 MTWTF- 4 \$550.00 Spots/Week 08/17/12 MTWTF- 4 \$550.00 Spots/Week 08/17/12 MTWTF- 4 \$550.00 Start/End Time Length Ad-ID Rate Type 08/10/10/12 Spots/Week 08/13/12 10:34 AM THE VIEW \$550.00 NM	9	KMGHF	08/17/12	9:53 AM Milliona	ire	930A-10A	:30	UFA12DU87H			\$350.00) INIVI
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	6 08/04/1	2 08/17/1	2 THE	VIEW	10A-11A	MTWTF	:30	5	\$550.00	NM		
2 KMGH M 08/06/12 10:59 AM THE VIEW 10A-11A :30 0FA12D088H \$550.00 NM 4 KMGH Tu 08/07/12 10:38 AM THE VIEW 10A-11A :30 0FA12D088H \$550.00 NM 3 KMGH W 08/08/12 10:59 AM THE VIEW 10A-11A :30 0FA12D088H \$550.00 NM 1 KMGH Th 08/09/12 10:37 AM THE VIEW 10A-11A :30 0FA12D087H \$550.00 NM 5 KMGH F 08/10/12 10:33 AM THE VIEW 10A-11A :30 0FA12D087H \$550.00 NM Weeks: Start Date End Date MIWIFSS Spots/Week 08/11/12 08/17/12 MIWIFS- 4 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 KMGH M 08/13/12 10:34 AM THE VIEW 10A-11A :30 0FA12D087H \$550.00 NM	Weeks:				Spots/Week 5							
4 KMGH Tu 08/07/12 10:38 AM THE VIEW 10A-11A :30 0FA12D088H \$550.00 NM 3 KMGH W 08/08/12 10:59 AM THE VIEW 10A-11A :30 0FA12D088H \$550.00 NM 1 KMGH Th 08/09/12 10:37 AM THE VIEW 10A-11A :30 0FA12D087H \$550.00 NM 5 KMGH F 08/10/12 10:33 AM THE VIEW 10A-11A :30 0FA12D087H \$550.00 NM Weeks: Start Date	Spots: #	Ch Day	Air Date	Air Time Descrip	tion	Start/End Time					Rate	Type
3 KMGH W 08/08/12 10:59 AM THE VIEW 10A-11A :30 0FA12D088H \$550.00 NM 1 KMGH Th 08/09/12 10:37 AM THE VIEW 10A-11A :30 0FA12D087H \$550.00 NM 5 KMGH F 08/10/12 10:33 AM THE VIEW 10A-11A :30 0FA12D087H \$550.00 NM Weeks: Start Date / 08/17/12 End Date / 08/17/12 MTWFSS / MTWF 4 4 Rate / 5550.00 Spots: # Ch Day Air Date / 08/13/12 Air Time Description Start/End Time Length Ad-ID Rate Type 6 KMGH M 08/13/12 10:34 AM THE VIEW 10A-11A :30 0FA12D087H \$550.00 NM	2	KMGHM	08/06/12	10:59 AM THE VI	EW	10A-11A					\$550.00) NM
1 KMGH Th 08/09/12 10:37 AM THE VIEW 10A-11A :30 0FA12D087H \$550.00 NM 5 KMGH F 08/10/12 10:33 AM THE VIEW 10A-11A :30 0FA12D087H \$550.00 NM Weeks: Start Date 08/17/12 End Date 08/17/12 MTWTFS 44 Rate 5550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 KMGH M 08/13/12 10:34 AM THE VIEW 10A-11A :30 0FA12D087H \$550.00 NM	4	KMGH Tu	08/07/12	10:38 AM THE VI	EW	10A-11A					\$550.00) NM
5 KMGH F 08/10/12 10:33 AM THE VIEW 10A-11A :30 0FA12D087H \$550.00 NM Weeks: Start Date 08/11/12 End Date 08/17/12 MTWTFS Spots/Week MTWTF 4 Rate 5550.00 Spots: # Ch Day Air Date 6 KMGH M 08/13/12 Air Time Description Description Start/End Time Length Ad-ID Rate Type 10A-11A 6 KMGH M 08/13/12 10:34 AM THE VIEW 10A-11A :30 0FA12D087H \$550.00 NM	3	KMGH W	08/08/12	10:59 AM THE VI	EW	10A-11A	:30	0FA12D088H			\$550.00) NM
Weeks: Start Date 08/11/12 End Date 08/17/12 MTWTFS MTWTF 4 Spots/Week 4 Rate \$550.00 Spots: # Ch Day Air Date 6 KMGH M 08/13/12 Air Time Description Description Start/End Time Length Ad-ID Rate Type 10A-11A 10A-11A :30 0FA12D087H \$550.00 NM	1			10:37 AM THE VI	EW	10A-11A	:30	0FA12D087H			\$550.00) NM
08/11/12 08/17/12 MTWTF 4 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 KMGH M 08/13/12 10:34 AM THE VIEW 10A-11A :30 0FA12D087H \$550.00 NM	5	KMGH F					:30	0FA12D087H			\$550.00) NM
6 KMGH M 08/13/12 10:34 AM THE VIEW 10A-11A :30 0FA12D087H \$550.00 NM		08/11/12	08/17/		Spots/Week 4	\$550.00						
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1												
8 KMGHW 08/15/12 10:34 AM THE VIEW 10A-11A :30 0FA12D087H \$550.00 NM												
	8	KMGH W	08/15/12	10:34 AM THE VI	EW	10A-11A	:30	0FA12D087H			\$550.00) NM



08/04/12 08/10/12

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 183999-1
 08/19/12
 August 2012
 07/30/12 - 08/17/12

Advertiser Product Estimate Number
President/Obama (D) Obama for America 1549 Sked C

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ne Start Date	End Dat	e Des	cription		Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
6 08/04/12	08/17/12	. THE	VIEW		10A-11A	MTWTF	:30	5	\$550.00	NM		
Spots: # Cl	n Day /	Air Date	Air Time	Descript	ion	Start/End Time	Length	Ad-ID			Rate 1	Тур
7 KM	MGH Th	08/16/12	10:31 AM			10A-11A	:30	0FA12D087F	I			
9 KN	MGHF (08/17/12	10:32 AM	THE VIE	W	10A-11A	:30	0FA12D087F	I		\$550.00	N
7 08/04/12	08/17/12	. 11A	-12P News		11A-12P	МГWГF	:30	5	\$450.00	NM		_
Weeks:	Start Date 08/04/12	End [08/10	Date MTWI		Spots/Week 5	Rate \$450.00						
Spots: # Cl	n <u>Day</u>	Air Date	Air Time	Descript	<u>ion</u>	Start/End Time	Length	Ad-ID			Rate 1	Ту
2 KN	MGHM (08/06/12	11:29 AM	11A-12F	News	11A-12P	:30	0FA12D088F	I		\$450.00	N
3 KN	//GHTu (08/07/12	11:53 AM	11A-12F	P News	11A-12P	:30	0FA12D088F	I		\$450.00	N
1 KN	лGHW (08/08/12	11:43 AM	11A-12F	P News	11A-12P	:30	0FA12D088H	I		\$450.00	N
5 KN	ИGH Th	08/09/12	11:52 AM	11A-12F	News	11A-12P	:30	0FA12D087F	I		\$450.00	N
4 KN	ИGH F	08/10/12	11:30 AM	11A-12F	News	11A-12P	:30	0FA12D087F	I		\$450.00	N
Weeks:	Start Date 08/11/12		Date MIWI /12 MIWI		Spots/Week 4	<u>Rate</u> \$450.00						
Spots: # Cl		Air Date	Air Time			Start/End Time		Ad-ID			Rate 1	_
		08/14/12	11:11 AM	11A-12F	P News	11A-12P	:30	0FA12D087F	I		•	
7 KN	MGHW (08/15/12	11:48 AM	11A-12F	P News	11A-12P		0FA12D087H			\$450.00	N
8 KN	MGHTh (08/16/12	11:14 AM	11A-12F	P News	11A-12P	:30	0FA12D087F	I		\$450.00	Ν
9 KN	MGHF (08/17/12	11:14 AM	11A-12F	P News	11A-12P	:30	0FA12D087F	I		\$450.00	Ν
8 08/05/12	08/12/12	9A-	10A SUN MC	RN NE	N9A-10A	S	:30	1	\$550.00	NM		
Weeks:	Start Date 08/04/12		<u>MTWI</u> /12	<u>FSS</u> S	Spots/Week 1	Rate \$550.00						
Spots: # Cl		Air Date	Air Time			Start/End Time	Length				Rate 1	Τу
		08/05/12			SUN MORN NEWS	9A-10A	:30	0FA12D088F	I		\$550.00	Ν
Weeks:	Start Date 08/11/12	08/17	/12	S	Spots/Week 1	<u>Rate</u> \$550.00						_
Spots: # Cl		Air Date	Air Time			Start/End Time	Length		•		Rate 1	
2 KI	MGH Su ()8/12/12	9:36 AM	9A-10A	SUN MORN NEWS	9A-10A	:30	0FA12D087E	l		\$550.00	
9 08/04/12	08/17/12	! Insi	de Edition 33	0P	330P-4P	MTWTF	:30	5	\$300.00	NM		_
Weeks:	Start Date 08/04/12	08/10		<u>`FSS</u> `F	Spots/Week 5	Rate \$300.00						
Spots: # Cl		Air Date	Air Time			Start/End Time		Ad-ID			Rate 1	
		08/06/12	3:41 PM	Inside E	dition 330P	330P-4P		0FA12D088F			\$300.00	
		08/07/12	3:56 PM	Inside E	dition 330P	330P-4P		0FA12D088F			\$300.00	
		08/08/12			dition 330P	330P-4P		0FA12D088F			\$300.00	١
4 KN	/IGHTh (08/09/12	3:56 PM	Inside E	dition 330P	330P-4P	:30	0FA12D087F	I		\$300.00	١
		08/10/12	-		dition 330P	330P-4P	:30	0FA12D087F	I		\$300.00	١
Weeks:	Start Date 08/11/12	08/17	/12 MTWI	Ϋ́	Spots/Week 4	<u>Rate</u> \$300.00						
Spots: # Cl		Air Date	Air Time			Start/End Time		Ad-ID			Rate 1	
		08/13/12			dition 330P	330P-4P		0FA12D087H			\$300.00	
		08/14/12			dition 330P	330P-4P		0FA12D087E				١
		08/15/12			dition 330P	330P-4P		0FA12D087F			<u> </u>	١
9 KN	MGHF (08/17/12	3:56 PM	Inside E	dition 330P	330P-4P	:30	0FA12D087E	I		\$300.00	Ν
10 08/04/12	08/17/12	. Dr. (Oz		4P-5P	МГWГF	:30	5	\$450.00	NM		
Weeks:	Start Date	End [Date MTWI	FSS	Spots/Week	Rate						_

\$450.00



Start Date 08/04/12

Weeks:

End Date

08/10/12

MTWTFSS

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 Advertiser
 Product
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Line Start Date End Date Descriptio	n Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
10 08/04/12 08/17/12 Dr. Oz	4P-5P	МГWГF	:30	5	\$450.00	NM	
Spots: # Ch Day Air Date Air	Time Description	Start/End Time	Length	Ad-ID			Rate Type
	5 PM Dr. Oz	4P-5P		OFA12D088H			\$450.00 NM
1 KMGHTu 08/07/12 4:3	7 PM Dr. Oz	4P-5P	:30	OFA12D088H			\$450.00 NM
5 KMGHW 08/08/12 4:3	8 PM Dr. Oz	4P-5P	:30	OFA12D088H			\$450.00 NM
4 KMGHTh 08/09/12 4:2	1 PM Dr. Oz	4P-5P	:30	OFA12D087H			\$450.00 NM
3 KMGHF 08/10/12 4:5	4 PM Dr. Oz	4P-5P	:30	OFA12D087H			\$450.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> 08/11/12	MTWTFSS Spots/Week 4	<u>Rate</u> \$450.00					
	Time Description	Start/End Time	Length				Rate Type
	1 PM Dr. Oz	4P-5P		OFA12D087H			\$450.00 NM
	8 PM Dr. Oz	4P-5P		0FA12D087H			\$450.00 NM
9 KMGHW 08/15/12 4:1	4 PM Dr. Oz	4P-5P	:30	OFA12D087H			\$450.00 NM
8 KMGHTh 08/16/12 4:5	5 PM Dr. Oz	4P-5P	:30	0FA12D087H			\$450.00 NM
11 08/04/12 08/17/12 7News at	3PM 3P-330P	МГWГF	:30	5	\$400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>08/04/12</u> <u>08/10/12</u>	MTWTFSS Spots/Week 5	Rate \$400.00					
Spots: # Ch Day Air Date Air	Time Description	Start/End Time	Length	Ad-ID			Rate Type
2 KMGHM 08/06/12 3:2	1 PM 7News at 3PM	3P-330P	:30	0FA12D088H			\$400.00 NM
3 KMGHTu 08/07/12 3:2	1 PM 7News at 3PM	3P-330P	:30	0FA12D088H			\$400.00 NM
1 KMGHW 08/08/12 3:2	1 PM 7News at 3PM	3P-330P	:30	0FA12D088H			\$400.00 NM
4 KMGHTh 08/09/12 3:2	1 PM 7News at 3PM	3P-330P	:30	OFA12D087H			\$400.00 NM
5 KMGHF 08/10/12 3:2	1 PM 7News at 3PM	3P-330P	:30	OFA12D087H			\$400.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> 08/11/12	MTWTFSS Spots/Week 4	<u>Rate</u> \$400.00					
<u> </u>	Time Description	Start/End Time	Length				Rate Type
	2 PM 7News at 3PM	3P-330P		0FA12D087H			\$400.00 NM
	0 PM 7News at 3PM	3P-330P		0FA12D087H			\$400.00 NM
	2 PM 7News at 3PM	3P-330P		0FA12D087H			\$400.00 NM
6 KMGHF 08/17/12 3:2	2 PM 7News at 3PM	3P-330P	:30	0FA12D087H			\$400.00 NM
12 08/04/12 08/17/12 5-530P Ne	ews 5P-530P	МГWГF	:30	5	\$800.00	NM	
Weeks: Start Date	MTWTFSS Spots/Week 5	<u>Rate</u> \$800.00					
Spots: # Ch Day Air Date Air		Start/End Time					Rate Type
	7 PM 5-530P News	5P-530P		OFA12D088H			\$800.00 NM
	7 PM 5-530P News	5P-530P		0FA12D088H			\$800.00 NM
	3 PM 5-530P News	5P-530P		0FA12D088H			\$800.00 NM
	1 PM 5-530P News	5P-530P		0FA12D087H			\$800.00 NM
	7 PM 5-530P News	5P-530P	:30	0FA12D087H			\$800.00 NM
Weeks: Start Date 08/17/12 08/17/12	MIWIFSS Spots/Week MIWIF- 4	Rate \$800.00		Addo			D-: T
·	Time Description	Start/End Time	Length				Rate Type
	3 PM 5-530P News	5P-530P		0FA12D087H			\$800.00 NM
	7 PM 5-530P News	5P-530P		OFA12D087H OFA12D087H			\$800.00 NM
	7 PM 5-530P News	5P-530P					\$800.00 NM
9 KMGH F 08/17/12 5:1	5 PM 5-530P News	5P-530P	:30	0FA12D087H			\$800.00 NM
13 08/04/12 08/11/12 5pm News	s Saturday 5P-6p	S-	:30	1	\$450.00	NM	

Spots/Week

Rate \$450.00



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Advertiser Product Estimate Number President/Obama (D) Obama for America 1549 Sked C

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ine Start Date	End Da	ite Des	scription		Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
13 08/04/12	08/11/1	2 5pm	n News Sa	turday	5P-6p	S-	:30	1	\$450.00	NM		
Spots: # Cl	h <u>Day</u>	Air Date	Air Time	e Descrip	<u>ition</u>	Start/End Time		th Ad-ID			Rate	Тур
1 KI	MGH Sa	08/04/12	5:12 PI	M 5pm Ne	ews Saturday	5P-6p	:3	0 OFA12DC)88H		\$450.00	NI
Weeks:	Start Dat 08/11/12		<u>MI</u> 7/12	<u>WIFSS</u> S-	Spots/Week 1	<u>Rate</u> \$450.00						
Spots: # Cl	h <u>Day</u>	Air Date	Air Time	e Descrip	<u>tion</u>	Start/End Time	<u>e</u> Leng	th Ad-ID			Rate	Тур
2 KI	MGH Sa	08/11/12	5:52 PI	M 5pm Ne	ews Saturday	5P-6p	:3	30 OFA12DO)87Н		\$450.00	N
14 08/05/12	08/12/1	2 5pm	n News Su	n Local N	ev5P-6P	S	:30	1	\$600.00	NM		
Weeks:	Start Dat 08/04/12			WTFSS	Spots/Week 1	Rate \$600.00						
Spots: # Cl	h Day	Air Date	Air Time	e Descrip	tion	Start/End Time	e Leng	th Ad-ID			Rate	Тур
1 KI	MGH Su	08/05/12			ews Sun Local News	5P-6P	:3	30 OFA12DC)88H		\$600.00	NI
Weeks:	Start Dat 08/11/12		<u>Date MI</u> 7/12	<u>WIFSS</u> S	Spots/Week 1	<u>Rate</u> \$600.00						
Spots: # Cl	h <u>Day</u>	Air Date	Air Time	e Descrip	<u>tion</u>	Start/End Time	<u>e</u> Leng	th Ad-ID			Rate	Тур
2 KI	MGH Su	08/12/12	5:37 PI	M 5pm Ne	ews Sun Local News	5P-6P	:3	80 OFA12DC)87Н		\$600.00	NI
15 08/04/12	08/17/1	2 6P-6	630P JEO	PARDY (I	M- 6P-630P	МГWГF	:30	5	\$1,700.00	NM		
Weeks:	Start Dat 08/04/12		Date MT 0/12 MT	WTFSS WTF	Spots/Week 5	Rate \$1,700.00						
Spots: # Cl	h <u>Day</u>	Air Date	Air Time	e Descrip	<u>tion</u>	Start/End Time	<u>e</u> Leng	th Ad-ID			Rate	Ту
1 KI	MGH M	08/06/12	6:23 PI	M 6P-630	P JEOPARDY (M-F)	6P-630P	:3	30 OFA12DO	H880		\$1,700.00	N
3 KI	MGH Tu	08/07/12	6:03 PI	M 6P-630	P JEOPARDY (M-F)	6P-630P	:3	0 OFA12D0)88H		\$1,700.00	N
2 KI	MGH W	08/08/12	6:11 P	M 6P-630	P JEOPARDY (M-F)	6P-630P	:3	0 OFA12D0)88H		\$1,700.00	N
		08/09/12	6:03 PI	M 6P-630	P JEOPARDY (M-F)	6P-630P	:3	0 OFA12D0)87Н		\$1,700.00	N
5 KI		08/10/12			P JEOPARDY (M-F)	6P-630P	:3	30 OFA12DO)87Н		\$1,700.00	N
Weeks:	Start Dat 08/11/12			WIFSS WIF	Spots/Week 4	Rate \$1,700.00						
Spots: # Cl		Air Date		e Descrip		Start/End Time		th Ad-ID			Rate	
		08/13/12			P JEOPARDY (M-F)	6P-630P		OFA12DO			\$1,700.00	
9 KI	MGH W	08/15/12			P JEOPARDY (M-F)	6P-630P		OFA12DO			\$1,700.00	
		08/16/12			P JEOPARDY (M-F)	6P-630P		OFA12DC			\$1,700.00	
8 KI	MGHF	08/17/12	6:22 PI	M 6P-630	P JEOPARDY (M-F)	6P-630P	:3	0 OFA12DO	D87H		\$1,700.00	N
16 08/04/12	08/17/1	2 630	-7p WHEE	L (M-F)	630-7P	МГWГF	:30	5	\$1,600.00	NM		
Weeks:	Start Dat 08/04/12	te End [2 08/10		WTFSS WTF	Spots/Week 5	Rate \$1,600.00						
Spots: # Cl		Air Date		e Descrip		Start/End Time		th Ad-ID			Rate	
		08/06/12			WHEEL (M-F)	630-7P		0 OFA12D0			\$1,600.00	
		08/07/12			WHEEL (M-F)	630-7P		OFA12DO			\$1,600.00	
		08/08/12			WHEEL (M-F)	630-7P		80 OFA12DO			\$1,600.00	
		08/09/12			WHEEL (M-F)	630-7P		80 OFA12DO			\$1,600.00	
		08/10/12			WHEEL (M-F)	630-7P	:3	OFA12DO)87Н		\$1,600.00	N
Weeks:	Start Dat 08/11/12	08/17	7/12 MT	WIFSS WIF	Spots/Week 4	Rate \$1,600.00						
Spots: # Cl		Air Date		e Descrip		Start/End Time		th Ad-ID			Rate	
7 KN		08/14/12			WHEEL (M-F)	630-7P		OFA12DC			\$1,600.00	
	MGH W	08/15/12	6:47 PI	M 630-7p	WHEEL (M-F)	630-7P		0 OFA12DC			\$1,600.00	
8 KI								A OFLIANC	20711		#4 COO OO	. NI
8 KN 9 KN	MGH Th	08/16/12 08/17/12			WHEEL (M-F)	630-7P 630-7P		0 OFA12DO 0 OFA12DO			\$1,600.00 \$1,600.00	



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 President/Obama (D)
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 1549 Sked C

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Line Start Date	End Date	Descripti	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
Weeks:	Start Date 08/04/12	End Date 08/10/12	<u>MTWTFSS</u> S-	Spots/Week 1	<u>Rate</u> \$650.00					
		r Date Ai	r Time Descri	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 K	MGH Sa 08	/04/12 6:	:11 PM Jeopar	dy (6-630p Saturday)	6P-630P	:3	0 OFA12D0	88H		\$650.00 NM
Weeks:	Start Date 08/11/12	End Date 08/17/12	<u>MIWIFSS</u> S-	Spots/Week 1	Rate \$650.00					
	h <u>Day Ai</u>		r Time Descri		Start/End Time		h Ad-ID			Rate Type
2 K	MGH Sa 08	/11/12 6:	:04 PM Jeopar	dy (6-630p Saturday)	6P-630P	:3	0 OFA12D08	87H		\$650.00 NM
18 08/04/12	08/11/12	Wheel of	Fortune SAT	(63630P-7P	S-	:30	1	\$600.00	NM	
Weeks:	Start Date 08/04/12	End Date 08/10/12	MTWTFSS S-	Spots/Week 1	Rate \$600.00					
Spots: # C			r Time Descri	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 K	MGH Sa 08	/04/12 6:	:36 PM Wheel	of Fortune SAT (630-		:3	O OFA12DO	88H		\$600.00 NM
Weeks:	Start Date 08/11/12	End Date 08/17/12	<u>MIWIFSS</u> S-	Spots/Week 1	Rate \$600.00					
	h <u>Day Ai</u>		r Time Descri		Start/End Time		h Ad-ID			Rate Type
2 K	MGH Sa 08	/11/12 6:	:51 PM Wheel	of Fortune SAT (630-	7p) 630P-7P	:3	0 OFA12D0	87H		\$600.00 NM
19 08/05/12	08/05/12	ABC Sur	n A	6P-7P	S	:30	1	\$2,200.00	NM	
Weeks:	Start Date 08/04/12	End Date 08/10/12	MTWTFSS S	Spots/Week 1	Rate \$2,200.00					
Spots: # C			r Time Descri	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 K	MGH Su 08	/05/12 6:	:41 PM ABC S	un A	6P-7P	:3	0 OFA12D08	88H		\$2,200.00 NM
20 08/06/12	08/06/12	Mon B		7P-9P	M	:30	1	\$7,000.00	NM	
Weeks:	Start Date 08/04/12	End Date 08/10/12	<u>MTWTFSS</u> M	Spots/Week 1	Rate \$7,000.00					
Spots: # C	h <u>Day Ai</u>	r Date Ai	r Time Descri	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 K	MGHM 08	/06/12 8:	:14 PM Mon B		7P-9P	:3	0 OFA12D08	88H		\$7,000.00 NM
21 08/07/12	08/07/12	Trust Us	With Your Life	8P-9P	- T	:30	1	\$2,200.00	NM	
Weeks:	Start Date 08/04/12	End Date 08/10/12	<u>MTWTFSS</u> - T	Spots/Week 1	Rate \$2,200.00					
Spots: # C			r Time Descri	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
	MGHTu 08			Js With Your Life	8P-9P	:3	O OFA12DO	88H		\$2,200.00 NM
22 08/12/12	08/12/12	Extreme	Makeover: We	eigl8P-10P	S	:30	1	\$2,500.00	NM	
Weeks:	Start Date 08/11/12	End Date 08/17/12	<u>MTWTFSS</u>	Spots/Week 1	Rate \$2,500.00					
Spots: # C			r Time Descri	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 K	MGH Su 08		:22 PM Extrem	ne Makeover: Weight L	oss 8P-10P	:3	0 OFA12D0	87H		\$2,500.00 NM
23 08/04/12	08/17/12	10P NEV	VS (M-F/SU)	10P-1037P	МГWГF- S	:30	3	\$1,600.00	NM	
Weeks:	Start Date 08/04/12	End Date 08/10/12	MTWTFSS MTWTF- S	Spots/Week 3	Rate \$1,600.00					
Spots: # C			r Time Descri	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
	MGH Su 08			EWS (M-F/SU)	10P-1037P		0 OFA12D0	88H		\$1,600.00 NM
1 K	MGHW 08	3/08/12 10:	:27 PM 10P NI	EWS (M-F/SU)	10P-1037P	:3	0 OFA12D08	88H		\$1,600.00 NM
2 K	MGHF 08	/10/12 10:		EWS (M-F/SU)	10P-1037P	:3	0 OFA12D0	87H		\$1,600.00 NM
Weeks:	Start Date 08/11/12	End Date 08/17/12	MTWTFSS MTWTF-S	Spots/Week 1	Rate \$1,600.00					
Spots: # C	h <u>Day Air</u>	r Date Ai	r Time Descri	otion	Start/End Time	Lengt	h Ad-ID			Rate Type



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Spots/

Line Start Da	ate End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
23 08/04/1	2 08/17/12	10P NEWS (M-F/SU)	10P-1037P	MTWTF- S	:30	3	\$1,600.00	NM	
Spots: #	Ch <u>Day</u> Air	Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
4	KMGHTu 08	/14/12 10:36 PM 10P NE	WS (M-F/SU)	10P-1037P	:3	0 OFA12D0	87H		\$1,600.00 NM
24 08/05/1	2 08/05/12	7News at 430am	430A-5A	S	:30	1	\$75.00	NM	
Weeks:	Start Date 08/04/12	End Date MTWTFSSS	Spots/Week 1	Rate \$75.00					
Spots: #	Ch <u>Day</u> Air	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1	KMGH Su 08	/05/12 4:47 AM 7News	at 430am	430A-5A	:3	0 OFA12DO	88H		\$75.00 NM
25 08/11/1	2 08/11/12	SAT 4P	4p-430p	S-	:30	1	\$200.00	NM	
Weeks:	Start Date 08/11/12	End Date MTWTFSSS-	Spots/Week 1	Rate \$200.00					
Spots: #	Ch Day Air	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1	KMGHSa 08	/11/12 4:18 PM SAT 4F)	4p-430p	:3	0 OFA12D0	87Н		\$200.00 NM
26 08/05/1	2 08/05/12	5pm News Sun Local N	ev5P-6P	S	:30	1	\$600.00	NM	
Weeks:	Start Date 08/04/12	End Date MTWTFSSS	Spots/Week 1	Rate \$600.00					
Spots: #	Ch Day Air	Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1	KMGHSu 08	/05/12 5:56 PM 5pm Ne	5P-6P	:3	0 OFA12D08	88H	_	\$600.00 NM	
				Total Spots	12	24			

Payment Terms 30 Days

<u>Gross Total</u> \$96,725.00

Agency Commission \$14,508.75

<u>Net Amount Due</u> **\$82,216.25**